

BUSINESS PUBLICATION CIRCULATION STATEMENT FOR THE 6 MONTH PERIOD ENDED MARCH 2007

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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DOCTOR'S REVIEW

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Web Site:

www.doctorsreview@parkpub.com

Official Publication of: None Established: 1983 Issues Per Year: 12

FIELD SERVED

The Medical Profession in Canada

DEFINITION OF RECIPIENT QUALIFICATION

Licensed to practice Medicine.

AVERAGE NON-QUALIFIED CIRCULAT	ION
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	437
Rotated or Occasional	-
Allocated for Trade Shows and Conventions	-
All Other	333
TOTAL	770

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD										
	Total Qualified Qualified Non-Paid		Qualifie	ed Paid						
QUALIFIED CIRCULATION	Copies	Percent	Copies	Percent	Copies	Percent				
Individual	41,617	100.0	41,518	99.8	99	0.2				
Sponsored Individually Addressed _	-	-	-	-	-	-				
Membership Benefit	-	-	-	-	-	-				
Multi-Copy Same Addressee	-	-	-	-	-	-				
Single Copy Sales	-	-	-	-	-	-				
TOTAL QUALIFIED CIRCULATION	41,617	100.0	41,518	99.8	99	0.2				

2. QUALIFIED CIRCU	LATION BY I	SSUES WITH	REMOVAL	S AND ADDI	TIONS FOR I	PERIO	D					
2006 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified		2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
October					41,437		January					41,817
November					41,614		February					41,474
December					41,823		March					41,536
							TOTAL					

^{*}See Paragraph 11

9. FIVE CALENDAR YEAR ANALY CIRCULATION AND CURRENT UN					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2003	2004	2005	2006	*2007
Total Audit Average Qualified:	39,226	39,738	40,189	40,780	41,617
Qualified Non-Paid:	39,108	39,574	40,050	40,670	41,518
Qualified Paid:	118	164	139	110	99
Post Expire Copies included in Paid Circulation:	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC

	Doctor's Review / March 2007
10. PAID CI	RCULATION DATA
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 2:

Additions and Removals are not required for this publication.

PARAGRAPH 3b:

Other sources include 1 source of circulation for quantities of 41,079 copies or 99.3%, including IMS HEALTH.

Paragraph 3b includes 41,377 qualified non-paid circulation. Qualified paid circulation of 97 combined with the qualified non-paid circulation equal 41,474 total qualified circulation for the analyzed issue.

PUBLISHER'S AFFIDAVIT We hereby make oath and say that all data set forth in this statement are true. Date signed April 24, 2007 D. Elkins, Publisher City Montreal E. Mackasey, Circulation Manager (At least one of the above signatures must be that of an officer of the publishing company or its Received by CCAB April 24, 2007 authorized representative.) IMPORTANT NOTE: Type PS This unaudited circulation statement has been checked against the previous audit report. **ID** Number D141P0M7 It will be included in the annual audit made by BPA Worldwide.

^{*}NOTE: 2007 data is unaudited.

^{**}NC = None Claimed.

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4. BREAKOUT OF QUALIFIED CIRCULATION TO THE CONSUMER MARKET FOR ISSUE OF FEBRUARY 2007 This issue is 0.4% or 171 copies below the average of the other 5 issues reported in Paragraph two. This publication's business/occupational analysis conforms to Alberta CCAB's Standard Classification of Circulation No. 650 Prince Edward Saska-N.W.T.and **Total Outside** BUSINESS AND INDUSTRY Newfoundland B.C. and Yukon Total for Canada United States Other Foreign TOTAL Island Nova Scotia New Brunswick Quebec Ontario Manitoba tchewan Nunavut Canada Percent of Total 1. Family Physicians (including general practitioners and general practitioners certificated in family medicine)_ 553 114 950 635 7,477 9,491 893 981 3,091 4,140 28,325 28,325 68.4 2. SPECIALISTS 14 157 37 49 423 423 Dermatology/Syphilology____ 8 135 11 4 1.0 Emergency Medicine _ 2 13 91 156 17 58 75 417 417 1.0 4 General Surgery (includes thoracic surgery, cardiovascular sugery, neurosurgery and plastic surgery) Internal Medicine (includes allergy, cardiology, gastroenterology, 54 13 136 83 1,091 129 93 414 471 4,084 4,084 9.8 rheumatology and pulmonary diseases) _ 1.600 15 133 60 1,597 153 3,959 3,959 Neurology and Psychiatry ___ 55 989 51 356 550 9.5 27 44 1,395 24 53 558 36 139 156 1,395 3.4 Obstetrics and Gynecology _____ 352 Orthopedic Surgery ___ Pediatrics _ 39 10 65 32 449 681 90 34 230 200 1,830 1,830 4.4 19 19 120 191 10 41 485 485 1.2 Urology/Nephrology 6 16 61 Other Specialties not elsewhere classified ____ 13 5 63 205 23 30 58 459 459 1.1 Other Paid Circulation __ 27 34 14 95 2 97 0.2

1,377

1,240

4,438

		Qualified Within			0	*O I':6'	Total	
	QUALIFICATION SOURCE	1 year	2 years	3 years	Qualified Non-Paid	*Qualified Paid	Total Qualified	Percent
I.	TOTAL - Personal direct request from the recipient:	298	-	-			298	0.7
	a. Written	298	-	-			298	0.7
	b. Telecommunication	-	-	-			-	
	c. Electronic	-	-	-			-	-
II.	TOTAL - Request from recipient's company:	-	-	-			-	-
	a. Written	-	-	-			-	-
	b. Telecommunication	-	-	-			-	-
	c. Electronic	-	-	-			-	-
III.	TOTAL - Membership Benefit:		-	-			-	
	a. Individual	-	-	-			-	-
	b. Organizational	-	-	-			-	-
IV.	TOTAL - Communication from recipient or recipient's company (other than request):		-	-			-	-
	a. Written	-	-	-			-	-
	b. Telecommunication	-	-	-			-	
	c. Electronic	-	-	-			-	-
٧.	TOTAL - Sources other than above (listed alphabetically):	41,079	-	-			41,079	99.3
	Association rosters and directories	-	-	-			-	-
	Business directories	-	-	-			-	
	Independent field reports	-	-	-			-	
	Licensees - Federal, Provincial, or Municipal Government	-	-	-			-	
	Manufacturer's, distributor's and wholesaler's lists	-	-	-			-	
	*Other sources	41,079	-	-			41,079	99.3
VI.	TOTAL - Single Copy Sales:		-	-			-	
	TOTAL QUALIFIED CIRCULATION	41,377	-	-			41,377	100.0
	*See Paragraph 11 PERCENT	100.0	-	-			100.0	

746

165

1,401

876

10,816

14,648

Paid Source Information can be reported at the option of the publisher.

TOTAL QUALIFIED CIRCULATION

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function			41,474	100.0
Individuals by name only			-	-
Titles or functions only			-	-
Company names only			-	-
Multi-Copy Same Addressee copies			-	-
Single Copy Sales			-	-
TOTAL QUALIFIED CIRCULATION			41,474	100.0

2

2

41,474

100.0

41,472

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2007 (See Paragraph 3a)

5,765

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD Includes gross subscription sales/orders with unpaid invoices pending.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED