

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED MARCH 2008**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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DOCTOR'S REVIEW

Parkhurst Publishing Ltd.
400 McGill, 3rd Floor
Montreal, Quebec
H2Y 2G1
Tel.: 514.397.8833
Fax: 514.397.0228
E-mail: contact@parkpub.com
Web Site:
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Official Publication of: None
Established: 1983
Issues Per Year: 12

FIELD SERVED

The Medical Profession in Canada

DEFINITION OF RECIPIENT QUALIFICATION

Licensed to practice Medicine.

Primary Market C.A.R.D. Class 650 Medical

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	403
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	250
TOTAL	653

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	42,033	100.0	41,951	99.8	82	0.2
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	42,033	100.0	41,951	99.8	82	0.2

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
October					42,055	January _____					41,689
November					42,120	February _____					41,783
December					42,174	March _____					42,378
						TOTAL					

*See Paragraph 11

Doctor's Review / March 2008

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2004	2005	2006	2007	*2008
Total Audit Average Qualified:	39,738	40,189	40,780	41,682	42,033
Qualified Non-Paid: _____	39,574	40,050	40,670	41,587	41,951
Qualified Paid: _____	164	139	110	95	82
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: __	**NC	**NC	**NC	**NC	**NC

***NOTE: October 2007 - March 2008 data is unaudited.**
 **NC = None Claimed

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 2:

Additions and removals are not required for this publication.

PARAGRAPH 3b:

Other sources include 1 source of circulation for quantities of 41,411 copies or 99.3%, including IMS HEALTH.

Paragraph 3b includes 41,702 qualified non-paid circulation. Qualified paid circulation of 81 combined with the qualified non-paid circulation equal 41,783 total qualified circulation for the analyzed issue.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
D. Elkins, Publisher	Date signed	April 4, 2008
E. Mackasey, Circulation Manager	City	Montreal
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by CCAB	April 4, 2008
IMPORTANT NOTE:	Type	PS
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	D141POM8

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2008
 This issue is 0.7% or 300 copies below the average of the other 5 issues reported in Paragraph two.

This publication's business/occupational analysis conforms to CCAB's Standard Classification of Circulation No. 650 BUSINESS AND INDUSTRY	Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta N.W.T. and Nunavut	B.C. and Yukon	Total for Canada	United States	Other Foreign	Total Outside Canada	TOTAL	Percent of Total
1. Family Physicians (including general practitioners and general practitioners certificated in family medicine)	549	119	959	656	7,521	9,705	911	993	3,069	4,163	28,645	-	-	-	28,645	68.5
2. SPECIALISTS																
Dermatology/Syphilology	8	-	15	9	150	131	10	4	36	46	409	-	-	-	409	1.0
Emergency Medicine	2	1	12	2	96	162	15	1	56	77	424	-	-	-	424	1.0
General Surgery (includes thoracic surgery, cardiovascular surgery, neurosurgery and plastic surgery)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Internal Medicine (includes allergy, cardiology, gastroenterology, rheumatology and pulmonary diseases)	56	13	129	76	1,114	1,627	128	96	421	461	4,121	-	-	-	4,121	9.9
Neurology and Psychiatry	55	14	135	64	984	1,586	146	53	351	554	3,942	-	-	-	3,942	9.4
Obstetrics and Gynecology	23	34	52	30	340	569	42	34	132	160	1,389	-	-	-	1,389	3.3
Orthopedic Surgery	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pediatrics	39	9	67	31	441	695	89	30	236	192	1,829	-	-	-	1,829	4.4
Urology/Nephrology	6	2	17	19	121	201	16	10	38	64	494	-	-	-	494	1.2
Other Specialties not elsewhere classified	3	3	14	6	63	196	22	27	59	56	449	-	-	-	449	1.1
Other Paid Circulation	2	-	5	3	17	34	1	1	10	7	80	1	-	-	81	0.2
TOTAL QUALIFIED CIRCULATION	743	195	1,405	896	10,847	14,906	1,380	1,249	4,408	5,780	41,782	1	-	-	41,783	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF FEBRUARY 2008

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	*Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient:	291	-	-			291	0.7
a. Written	291	-	-			291	0.7
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
II. TOTAL - Request from recipient's company:	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
III. TOTAL - Membership Benefit:	-	-	-			-	-
a. Individual	-	-	-			-	-
b. Organizational	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	41,411	-	-			41,411	99.3
Association rosters and directories	-	-	-			-	-
Business directories	-	-	-			-	-
Independent field reports	-	-	-			-	-
Licenses - Federal, Provincial, or Municipal Government	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-			-	-
*Other sources	41,411	-	-			41,411	99.3
VI. TOTAL - Single Copy Sales:	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	41,702	-	-			41,702	100.0
*See Paragraph 11	PERCENT	100.0	-	-		100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2008

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function			41,783	100.0
Individuals by name only			-	-
Titles or functions only			-	-
Company names only			-	-
Multi-Copy Same Addressee copies			-	-
Single Copy Sales			-	-
TOTAL QUALIFIED CIRCULATION			41,783	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2008

Provinces	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Newfoundland			743	1.8
Prince Edward Island			168	0.4
Nova Scotia			1,405	3.4
New Brunswick			896	2.1
Quebec			10,847	26.0
Ontario			14,906	35.7
Manitoba			1,380	3.3
Saskatchewan			1,249	3.0
Alberta, N.W.T. and Nunavut			4,408	10.5
B.C. and Yukon			5,780	13.8
TOTAL FOR CANADA			41,782	100.0
United States			1	-
Other Foreign			-	-
TOTAL OUTSIDE CANADA			1	-
TOTAL QUALIFIED CIRCULATION			41,783	100.0

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD
 Includes gross subscription sales/orders with unpaid invoices pending.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED