

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Canadian Circulations Audit Board
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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

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DOCTOR'S REVIEW

Parkhurst Publishing Ltd.
400 McGill, 3rd Floor
Montreal, Quebec, Canada
H2Y 2G1
Tel.: 514.397.8833
Fax: 514.397.0228
E-mail: contact@parkpub.com
Web Site: www.doctorsreview.com

Official Publication of: None
Established: 1983
Issues Per Year: 12
(See Additional Data)

FIELD SERVED

DOCTOR'S REVIEW serves the medical profession in Canada.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include Family Physicians including General Practitioners, Medical Specialists, and paid subscribers.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	443
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	124
TOTAL	567

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	37,241	100.0	37,193	99.9	48	0.1
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	37,241	100.0	37,193	99.9	48	0.1

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2012/2013 Issue	Total Qualified
October _____	34,986
November _____	34,986
December _____	38,293
January _____	38,214
February _____	38,642
March _____	38,327

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	April-September 2010	October 2010 – March 2011	April-September 2011	October 2011 – March 2012	April-September 2012	October 2012 – March 2013*
Total Audit Average Qualified: _____	39,735	39,100	39,271	39,013	39,574	37,241
Qualified Non-Paid: _	39,684	39,050	39,223	38,965	39,526	37,193
Qualified Paid: _____	51	50	48	48	48	48
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: October 2012 – March 2013 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

CHANGE IN FREQUENCY:

Effective with the October 2012 issue, Doctor's Review changed its frequency from 11 to 12 issues per year.

PARAGRAPH 3b:

Other sources include 1 source of circulation for a quantity of 38,598 copies or 100.0%, including Canadian Medical Directory.

Paragraph 3b includes 38,598 qualified non-paid circulation. Qualified paid circulation of 44 combined with the qualified non-paid circulation equal 38,642 total qualified circulation for the analyzed issue.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
Elaine Mackasey, Circulation Manager	Date signed	April 24, 2013
David Elkins, Publisher	City	Montreal
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by CCAB	April 24, 2013
IMPORTANT NOTE:	Type	PS
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	D141POM3

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2013																
This issue is 4.5% or 1,681 copies above the average of the other 5 issues reported in Paragraph two.																
This publication's business/occupational analysis conforms to CCAB's Standard Classification of Circulation No. 650 BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta N.W.T.and Nunavut	B.C. and Yukon	Total for Canada	United States	Other Foreign	Total Outside Canada
1. Family Physicians (including general practitioners and general practitioners certificated in family medicine) _____	29,198	75.6	589	102	1,005	804	7,749	9,912	870	663	3,335	4,169	29,198	-	-	-
2. SPECIALISTS																
Cardiology _____	1,043	2.7	13	1	33	15	350	392	17	23	109	90	1,043	-	-	-
Clinical Immunology & Allergy _____	135	0.3	-	-	3	-	46	57	4	1	9	15	135	-	-	-
Endocrinology /Metabolism _____	329	0.8	7	-	8	3	77	141	11	5	37	40	329	-	-	-
Gastroenterology _____	585	1.5	10	2	14	10	177	205	13	9	89	56	585	-	-	-
Internal Medicine _____	1,682	4.4	23	8	42	21	417	690	59	38	186	198	1,682	-	-	-
Rheumatology _____	325	0.8	4	-	12	7	84	132	11	5	30	40	325	-	-	-
Respirology _____	524	1.4	1	1	6	7	179	182	9	13	69	57	524	-	-	-
Neurology _____	647	1.7	7	2	22	5	161	232	17	12	100	89	647	-	-	-
Psychiatry _____	3,191	8.3	42	10	104	41	826	1,258	112	45	284	469	3,191	-	-	-
Nephrology _____	521	1.3	8	-	16	10	144	175	26	17	63	62	521	-	-	-
Dermatology _____	418	1.1	6	-	12	11	145	142	13	3	39	47	418	-	-	-
Other Specialties not elsewhere classified _____	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other Paid Circulation _____	44	0.1	1	-	-	1	11	22	-	-	3	2	40	4	-	4
TOTAL QUALIFIED CIRCULATION	38,642	100.0	711	126	1,277	935	10,366	13,540	1,162	834	4,353	5,334	38,638	4	-	4

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF FEBRUARY 2013					
QUALIFICATION SOURCE	Qualified Within			*Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	-	-	-	-	-
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	38,598	-	-	38,598	100.0
Association rosters and directories _____	-	-	-	-	-
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
*Other sources _____	38,598	-	-	38,598	100.0
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	38,598	-	-	38,598	100.0
PERCENT	100.0	-	-	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2013		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	38,642	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multiple Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	38,642	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2013		
Provinces	Total Qualified	Percent
Newfoundland and Labrador _____	711	1.9
Prince Edward Island _____	126	0.3
Nova Scotia _____	1,277	3.3
New Brunswick _____	935	2.4
Quebec _____	10,366	26.8
Ontario _____	13,540	35.0
Manitoba _____	1,162	3.0
Saskatchewan _____	834	2.2
Alberta, N.W.T and Nunavut _____	4,353	11.3
B.C. and Yukon _____	5,334	13.8
TOTAL FOR CANADA	38,638	100.0
United States _____	4	-
Other Foreign _____	-	-
TOTAL OUTSIDE CANADA	4	-
TOTAL QUALIFIED CIRCULATION	38,642	100.0