

2015 DISPLAY B&W

	1X	6X	12X	18X	24X	30X	36X	44X
1 page	\$5541	5403	5268	5136	5008	4883	4760	4640
2/3 page	5068	4941	4817	4697	4580	4465	4353	4245
1/2 page	4130	4027	3926	3828	3733	3639	3548	3460
1/3 page	3317	3224	3133	3046	2960	2878	2797	2719
1/4 page	2920	2856	2793	2732	2671	2613	2555	2499
1/6 page	2457	2403	2350	2298	2247	2198	2150	2102
DPS flat rate:	11225 (includes 4-colour)							

COLOUR & PRINTING

4-colour process: \$1935
Matched: \$1288
Binding: perfect binding

SPECIAL POSITIONS

Special positions: 15-25% surcharge
IFC: \$8550 incl. 4/C
IBC: \$8035 incl. 4/C
OBC: \$8960 incl. 4/C

INSERTS

2 pages (single sheet front and back): \$5580
4 pages: \$11180

Split runs 2-page: \$3708
4-page: \$7416

FAIR BALANCE (FB) RATES B&W

	1X	6X	12X	18X	24X	30X	36X	44X	FB 4-COLOUR
1 page	\$1854	1813	1762	1713	1665	1619	1573	1529	1935
2/3 page	1591	1556	1552	1489	1456	1424	1393	1362	1277
1/2 page	1226	1199	1172	1147	1121	1097	1073	1049	968
1/3 page	948	927	906	886	867	848	829	811	670
1/4 page	855	836	818	800	782	765	748	732	458
1/6 page	742	725	709	694	678	664	649	635	386

ISSUE AND MATERIAL DATES

Issue month	Publication date	Advertising closing	Material due
January	January 13	December 12	December 17
February	February 13	January 14	January 21
March	March 13	February 13	February 20
April	April 14	March 13	March 20
May	May 15	April 14	April 21
June	June 15	May 14	May 21
July/August (Summer)	August 5	June 30	July 7
September	September 14	August 14	August 21
October	October 13	September 11	September 18
November/December (Holiday)	November 13	October 14	October 21

EARNED RATES & AGENCY DISCOUNTS

Earned rates are based on the total amount of space run in 12 consecutive months.
 Commission: 15% of gross billing to recognized agencies. Terms: Net 30 days.
 The Advertising Agency and the client are jointly and severally responsible for the payment of invoices.

TOTAL QUALIFIED CIRCULATION

40,475 physicians. *Doctor's Review* is distributed nationally to general practitioners, family physicians and medical specialists.
 (doctorsreview.com/advertising)

SALES CONTACT

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